

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A2

Results as of: 03/31/2018

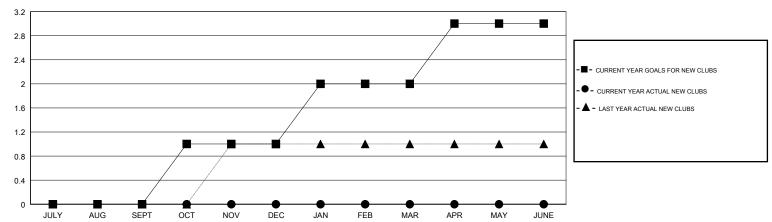
HOWARD HUDSON

LOCATION CALIFORNIA

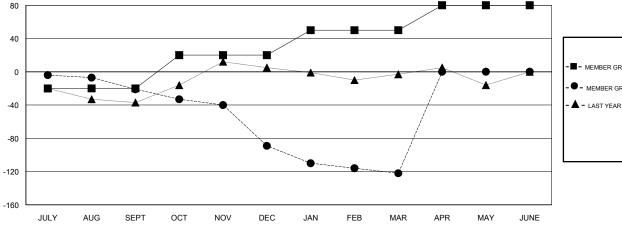
GMT CA

Clubs				Members				
RESULTS FOR 2017-2018					RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)	
JULY/AUG/SEPT	0	0	0	JULY/AUG/SEPT	-20	56	67	
OCT/NOV/DEC	1	0	2	OCT/NOV/DEC	40	30	93	
JAN/FEB/MAR	1	0	0	JAN/FEB/MAR	30	35	66	
APR/MAY/JUNE	1	0	0	APR/MAY/JUNE	30	0	0	

GOALS AND ACTUAL NEW CLUBS CUMULATIVE







-■- MEMBER GROWTH NET GOAL
- ● - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

1,405 (70.85%) 578 (29.15%)

DROPPED CLUBS: 2	
DROPPED MEMBERS	
DECEASED	24
CLUB CANCELLED	39
OTHER	163
TOTAL	226

39 CLUBS OF 63 ADDED 1 OR MORE	GENDER DISTRIBUTION	
NEW MEMBERS	MALE FEMALE	1,405 (70.8 578 (29.15%
	Women Percentaç	ge Fiscal Year Goal: 26%

CLICK HERE FOR CUMULATIVE	TOTAL FAMILY UNIT MEMBERS	254
	FAMILY MEMBERS PAYING HALF DUES	131